

2015



THE BALLET EDUCATION AND SCHOLARSHIP FUND, INC.

a 501(c)(3) a not-for-profit corporation

P. O. Box 2146

St. James, New York 11780-0605
Tel (631) 584-0192 Fax 862-0507

*This advertisement solicitation is in conjunction with BESFI's annual Benefit Performances and program journal at Stony Brook University's Staller Center for the Arts on Friday, May 15 at 7PM and Saturday, May 16, 2014 at 2PM
Annual journal distribution is approximately 900.*

AD SIZE	Comps for Commerical Ads Only	COST	COMPS
1/8 PAGE	(business Card 2"H by 3 1/2"W)	\$60.00	
1/4 PAGE	(2"H by 7"W or 4"H by 3 1/2"W)	\$95.00	
1/2 PAGE	(8"H by 3 1/2"W or 4"H by 7"W)	\$180.00	
3/4 PAGE	(6"H by 7"W)	\$240.00	
FULL PAGE	(8"H by 7"W)	\$300.00	4
SPECIAL EXTRA WIDE	(8"H by 10"W)	\$420.00	5
FULL INSIDE COVER	(8"H by 10"W)	\$600.00	6
FULL OUTSIDE BACK COVER	(8"H by 10"W)	\$700.00	6

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**ADVERTISING COPY AND PAYMENT MUST ACCOMPANY ALL ADS.
CHECKS ARE PREFERRED AND SHOULD BE MADE PAYABLE TO BESFI.
FOR COMMERCIAL ADS SOLICITATION DEADLINE IS APRIL 20, 2015.
FOR PERSONAL ADS SOLICITATION DEADLINE IS APRIL 13, 2015.
THANK YOU FOR SUPPORTING BESFI**

-----OFFICE USE ONLY-----

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BESFI REP. _____

This agreement is a binding contract and should be read carefully.